

CareLink™

Help at the touch of a button

www.SeniorHealthAdvantage.com

Your Senior Health Advantage provider is:



CareLink is a personal emergency response system designed to reduce complications associated with a fall or other health-related emergency by ensuring prompt assistance.

Peace of mind 24 hours a day.

The tiny CareLink pendant worn by the client allows him or her to establish two-way, hands-free communication with an attendant, 24 hours a day, 365 days a year, from virtually anywhere in or around the home. The attendant who answers the call helps determine what assistance is needed and contacts the appropriate help immediately.

Simple to Use

CareLink equipment is very reliable and provides excellent voice quality—offering hands-free, 2-way voice capability in most cases throughout the entire home. Weighing less than half an ounce, the waterproof CarePendant is the smallest unit of its kind, and it can be worn either on a necklace or wristband. To gain



assistance, the client simply presses the pendant or unit button. Devices such as blow tubes or pillow switches are available for users who have difficulty or are unable to press the call button.

Senior Health Advantage is a service of



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Senior
HEALTH
Advantage®

Your immediate connection to caring people.



Professional Installation

CareLink is quickly and expertly installed nationwide. A friendly technician will hook up the unit, test it and explain how it works to make certain the client feels comfortable using it.

The support center constantly monitors CareLink equipment, and if necessary, sends a technician back to the home for service. Clients can feel safe knowing a technician is only a phone call away.

Affordable and Cost Effective

CareLink is available for a low monthly fee, and more importantly, it serves as an effective means of maintaining one's health while keeping health care expenses down. In fact, numerous studies attribute significant, quantifiable benefits to personal emergency response systems.

Long-term care costs, for example, have

been reduced by an average of 90%, and the length of the average nursing home stay by 23%. The likelihood of emergency room visits drops 6.5%, and hospital admissions in general fall 26%.*

*Statistics from Impact of Personal Emergency Response System on Hospital Utilization by Community Residing Elders. Robert E. Roush, Ed.D., MPH, et al.

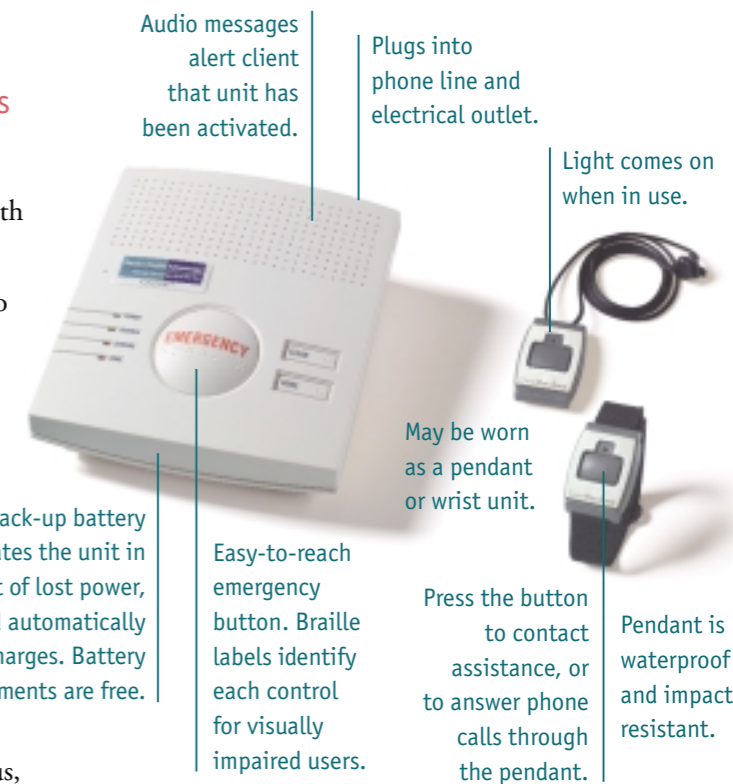
Accessible to Family & Caregivers

Unlike any other personal response system, CareLink and other Senior Health Advantage services enable family, caregivers and healthcare professionals to check on the client's situation via the Internet.

With the client's permission, concerned parties can log onto a secure Internet site and view specific information about the client's service. This might include requests for assistance, statistics and equipment status,

depending on the services used by the client.

CareLink meets all federal standards for Home Monitoring Devices (UL-1637)



Audio messages alert client that unit has been activated.

Plugs into phone line and electrical outlet.

Light comes on when in use.

A back-up battery operates the unit in the event of lost power, and automatically recharges. Battery replacements are free.

Easy-to-reach emergency button. Braille labels identify each control for visually impaired users.

May be worn as a pendant or wrist unit.

Press the button to contact assistance, or to answer phone calls through the pendant.

Pendant is waterproof and impact resistant.

Marie—age 86

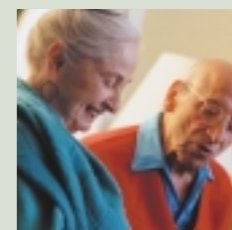
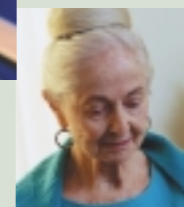
"Last September I slipped in the bathroom. I couldn't get back up, and my hip didn't feel quite right, so I decided to push the button.



"A nice young woman answered my call and I asked her to send my brother over to help me.



"When my brother arrived, he thought I needed an ambulance so he pushed the button again and asked the nice woman to call one for us.



"Getting help right away meant that my injury was not as bad as it might have been and I was back home soon."